



**RED FROGS**  
AUSTRALIA

# BACKGROUNDER

2018

It all started in 1997 when Red Frogs Australia founder Andy Gourley (then youth pastor at Citipointe Church) hit Schoolies Week on the Gold Coast with his skateboarding mates and realised the need for a designated sober person at the massive drinking parties. Watch the full story [here](#).

## HUMBLE BEGINNINGS

From distributing 80kgs of Allen's Red Frogs lollies in 1997 to today distributing over 24 tonne across Australia, the movement started with just 17 volunteers. Today, Red Frogs is facilitated by over 4,500 volunteers throughout the year and has a primary mission of supporting young people from ages 15-25 in various party environments.

Red Frogs Australia can be found in 16 schoolies locations across Australia, Bali and Fiji and is now also found across the globe in New Zealand, Canada, South Africa, Zimbabwe and the UK through the Red Frogs Global Chaplaincy Support Network (related entity).

## RED FROGS PROGRAMS

### SCHOOLIES | EDUCATION | UNIVERSITIES | SPORTS | FESTIVALS | BOARDRIDERS

Our programs are a direct response to our mission: to combat a culture in Australia that is largely dominated by alcohol and other substances, often leading to dangerous and life-altering behaviours for young people.

The aim of these programs is to provide a positive peer presence in alcohol-fuelled environments where young people gather, educate young people on safe partying behaviours, and promote and provide alcohol-free and/or diversionary activities that engage young people in these environments.



## SCHOOLIES/LEAVERS

During Schoolies, over 1500 Red Frogs volunteers gather in 16 locations across Australia, Bali & Fiji to:

- Provide positive peer role-modelling by being a sober friend to schoolies in hotels and on the streets
- Cook more than 50,000 pancakes to ensure schoolies are well fed each day
- Walk over 3000 young people back to their accommodation
- Answer over 10,000 calls on the Red Frogs 24/7 Hotline
- Provide live entertainment on 5 stages around Aus
- Distribute 8 tonnes of Allen's red frogs lollies (donated by Allens).



## UNIVERSITIES

- Red Frogs University Program is found in all major Universities Australia-wide and 143 residential colleges/halls.
- Our Uni crews support students through the transition from high school and into their new season of University life.
- Contributing over 16,886 volunteer hours and looking after approx 216,247 students
- Distributing over 14,000 donuts, 12,800 icy poles and 122,469 cups of water
- Offering alternative alcohol-free events to students and party support to Universities.



## FESTIVALS

Red Frogs Festival Program offers direct relief and support to over 701,000 festival patrons annually through our harm prevention strategies:

- Hydration tents
- Stage pits hydration teams
- Roaming teams
- Chill Out tents

In 2017 we supported over 41 of Australia's biggest music festivals.



## HIGH SCHOOL EDUCATION

Red Frogs Programs were presented to over 370 schools in 2017, reaching approximately 62,307 students and educating youth on:

- Decision-making/party culture
- Mental health awareness
- Leadership/life principles including: time management, relationships, work/life balance and identity.



## SPORTS

RF Sports Crew provide direct relief to sports fans, and chaplaincy support to sporting personalities/team members and their families by:

- Player/team support: home visits, positive role modelling and family support during illness or change.
- Education: providing practical steps toward drug and alcohol harm prevention.
- 'Game Day' support: distributing over 2700kgs of red frogs, providing over 13,600 litres of water and 12,400 icy poles while being a positive presence and creating an enjoyable atmosphere for sports fans.



## BOARDRIDERS

Our Boardriders crew support and positively influence those involved in skateboarding culture as well as the general youth population within cities and smaller communities around Australia. They outwork this through organising drug- and alcohol-free skate events with local councils which include:

- Skateboard coaching/workshops
- Games
- Demonstrations
- Connecting with local youth and providing positive role modelling
- Weekly skate sessions at the Godbowl facility.